

## Annual Programme New Zealand 2017-2018

### TRENDS HOME SERIES



January  
Vol. 34/1  
  
Page count  
Confirmation  
10/11/17



February  
Vol. 34/2  
  
Page count  
Confirmation  
08/12/17



April  
Vol. 34/3  
  
Page count  
confirmation  
09/03/18



May  
Vol. 34/4  
  
Page count  
Confirmation  
06/04/18



July  
Vol. 34/5  
  
Page count  
Confirmation  
08/06/18



August  
Vol. 33/5  
  
Page count  
confirmation  
07/07/17



October  
Vol. 33/6  
  
Page count  
confirmation  
08/09/17



November  
Vol. 33/7  
  
Page count  
Confirmation  
06/10/17

### COMMERCIAL DESIGN SERIES



March  
Vol. 34/1C  
  
Page count  
confirmation  
02/02/18



June  
Vol. 34/2C  
  
Page count  
Confirmation  
04/05/18



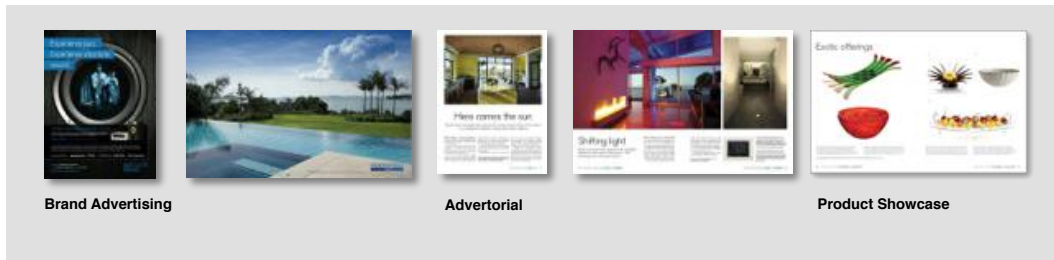
September  
Vol. 33/3C  
  
Page count  
confirmation  
04/08/17



December  
Vol. 33/4C  
  
Page count  
confirmation  
06/10/17

RATE CARD PACKAGES	
No. Pages	\$ Per Page
1	4,500
2 - 5	4,050
6 - 9	3,825
10 - 14	3,600
15+	3,375

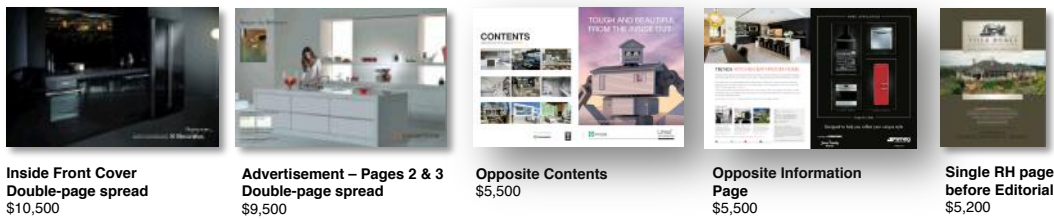
## Print Advertising



**Brand Advertising**

**Advertorial**

**Product Showcase**



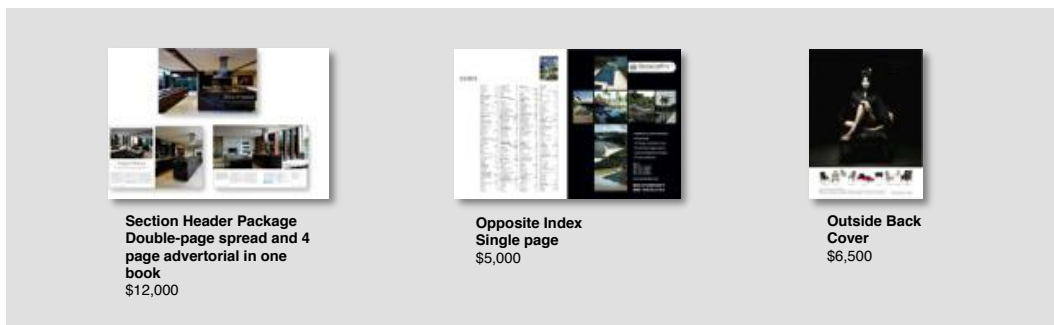
**Inside Front Cover**  
Double-page spread  
\$10,500

**Advertisement – Pages 2 & 3**  
Double-page spread  
\$9,500

**Opposite Contents**  
\$5,500

**Opposite Information**  
Page  
\$5,500

**Single RH page**  
before Editorial  
\$5,200



**Section Header Package**  
Double-page spread and 4  
page advertorial in one  
book  
\$12,000

**Opposite Index**  
Single page  
\$5,000

**Outside Back**  
Cover  
\$6,500



**Inside Back Cover**  
Double-page spread  
\$8,500

OR



**Inside Back Cover**  
Single page  
\$5,500

Note: All Advertorial and Advertising is in full colour. Advertorial positions are at the total discretion of the publisher, so no rate-loading applies. Where the publisher is able to meet a preferred position request, add 15% to rates.

Where Trends organises photography there will be a charge, depending on the number of shots and locations. Finished advertorial is the exclusive property of Trends Publishing New Zealand Ltd.

All rates quoted are exclusive of GST. All advertising material is subject to publisher approval. All advertising is subject to Trends Publishing's advertising terms and conditions.

## Commercial Design Series Information

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Commercial Design Trends is a series of specialist quarterly publications, published in March, June, September and December, with a targeted readership of architects, designers, developers, building owners, leading construction companies, engineers and other industry professionals in various sectors of the commercial marketplace.

Each issue showcases a selection of recently completed local and international projects, selected to illustrate the latest in architectural and design concepts. We feature commercial buildings, office interiors, hospitality, retail, education, civic and institutional projects, as well as the latest products and services available for commercial use.

Commercial Design Trends content is distributed in print and digital formats, as well as in eBook format and online at [trendsideas.com](http://trendsideas.com), offering instant access to the extensive Trends archive of images and articles

Trends is the media partner to the Property Council of New Zealand (PCNZ)

Print – 11,500 copies per issue

eBooks – Average reads 30,500 reads per book per year

Average read time 9:27

### Target Audience

- Architects
- Interior Designer
- Engineer
- Quantity Surveyors
- Builder Contractors
- Property Owners and Managers
- Developers
- Architectural Designers

