

ADVERTORIAL QUESTIONNAIRE

Thanks for booking your advertorial pages in Trends.

Please complete the following information as a starting point for us to produce the most effective advertorial content for you:

Company name	
Contact person for approvals	Name: Position: Mobile: Email:
Trends Book no.	
Return this document by	
What is the name of the product, service or design project that we will be featuring in this advertorial	
Describe your product, service or design project – what are its key features and benefits?	

What are the main points of difference from other similar products?	
As a guide, perhaps give us your four most often asked questions, and the answers!	
What would you like the main point of the story to be?	
Who should we quote in your advertorial – this should preferably be a senior person such as owner, managing director, general manager, designer etc	Name: Position:
Please describe the main things we can see in your images	

Please give the contact details to appear at the end of your advertorial

Company name:

Address:

Phone:

Email:

Website: